

Monthly Audit Basic

epodcastnetwork.com

Pages / Visit

2.63 +159.22%



Domain: epodcastnetwork.com

Device: Desktop **Location:** uk

Traffic

Traffic Analytics: Summary

epodcastnetwork.com | All Devices | Worldwide | April 2024

Visits Unique Visitors

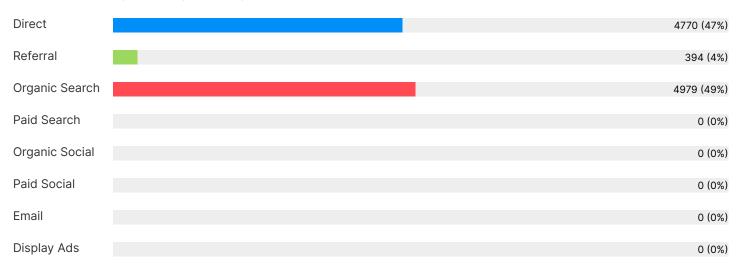
10.1K -93.25% **7.6K** -86.07%

Avg. Visit Duration Bounce Rate

08:51 +464.89% **76.08%** -23.02%

Traffic Analytics: Traffic Channels

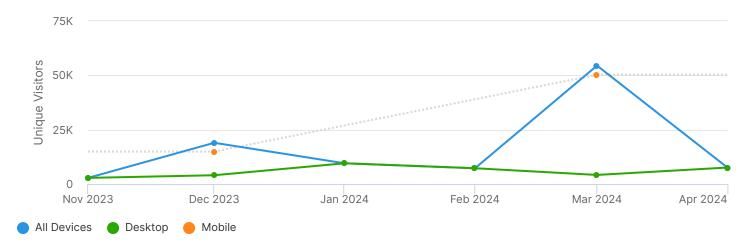
epodcastnetwork.com | All Devices | Worldwide | April 2024



Traffic Analytics: Metrics Chart By Device (Unique Visitors)



epodcastnetwork.com | All Devices | Worldwide | Last 6 months

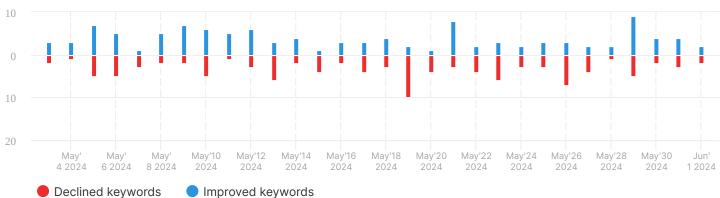


Subdomain: epodcastnetwork.com

Last Update: June 2, 2024 Crawled Pages: 200

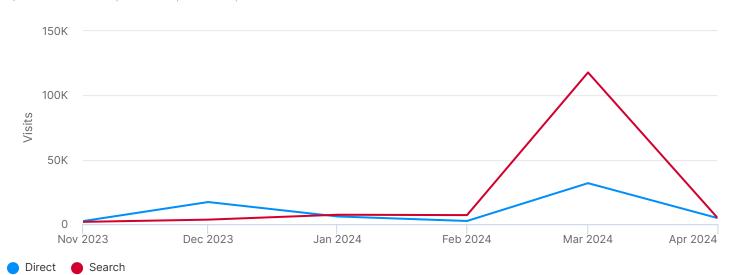
Improved vs Declined Organic Keywords





Traffic Analytics: Traffic Sources Trend By Type

epodcastnetwork.com | All Devices | Worldwide | Last 6 months





Keywords

Traffic Analytics: Top Traffic by Countries

epodcastnetwork.com | All Devices | April 2024

Country	All De	evices	Desktop	Mobile
United States	25.64%	2.6K	100.00%	n/a
India	17.87%	1.8K	100.00%	n/a
Philippines	16.70%	1.7K	100.00%	n/a
United Kingdom	12.90%	1.3K	100.00%	n/a
Gabon	7.91%	802	100.00%	n/a

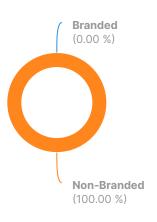
Branded vs Non-Branded

UK | Domain | epodcastnetwork.com

0.00%Branded Traffic

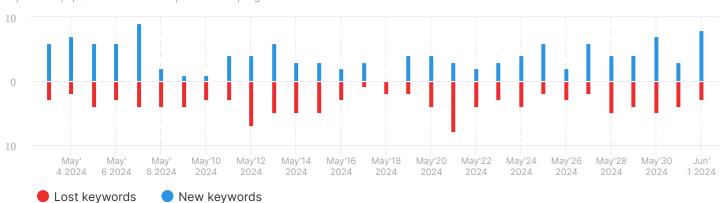
100.00%

Non-Branded Traffic



New vs Lost Organic Keywords







Subdomain: epodcastnetwork.com

Last Update: June 2, 2024 Crawled Pages: 200

epodcastnetwork.com

2 pages have slow load speed

About this issue: Page (HTML) load speed is one of the most important ranking factors. The quicker your page loads, the higher the rankings it can receive. Moreover, fast-loading pages positively affect user experience and may increase your conversion rates. Please note that "page load speed" usually refers to the amount of time it takes for a webpage to be fully rendered by a browser. However, crawler only measures the time it takes to load a webpage's HTML code - load times for images, JavaScript and CSS are not factored in. How to fix: The main factors that negatively affect your HTML page generation time are your server's performance and the density of your webpage's HTML code.

So, try to clean up your webpage's HTML code. If the problem is with your web server, you should think about moving to a better hosting service with more resources.

1 page couldn't be crawled







0 pages returned 4XX status code



O pages don't have title tags



0 issues with duplicate title tags



O pages have duplicate content issues



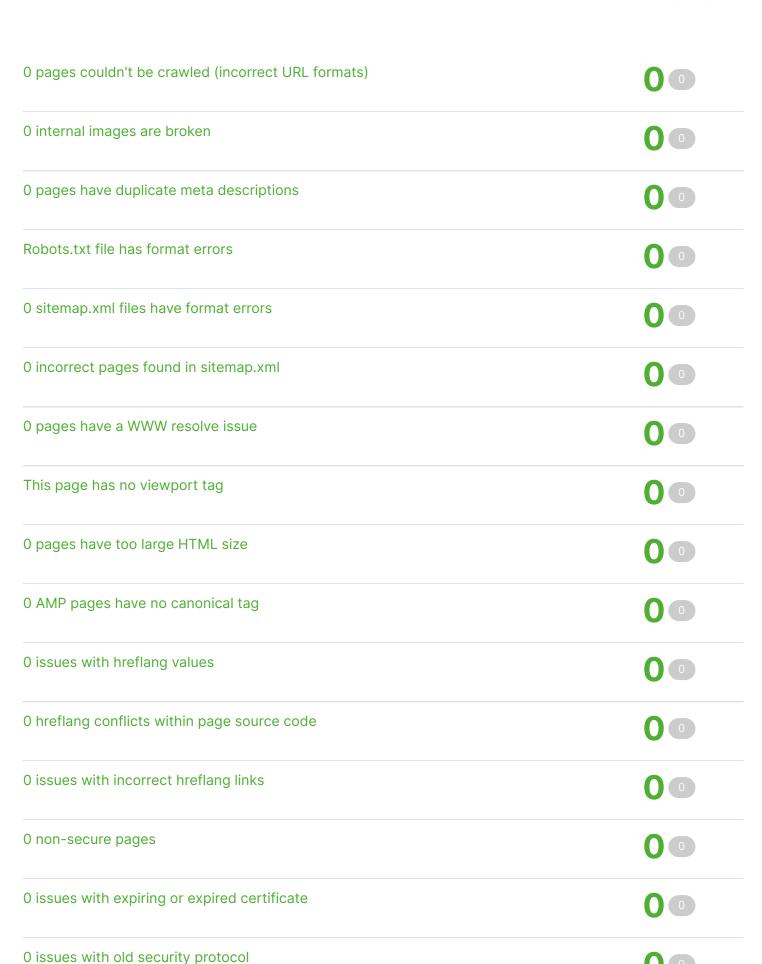
0 internal links are broken

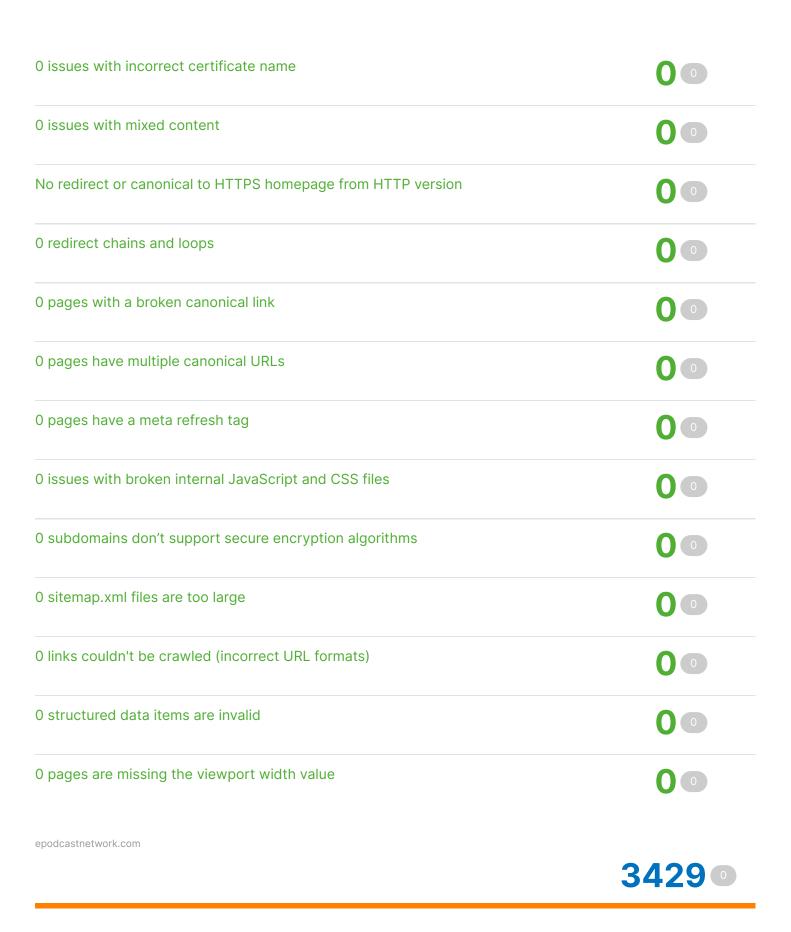


O pages couldn't be crawled (DNS resolution issues)











2475 outgoing internal links contain no follow attribute

About this issue: The rel="nofollow" attribute is an element in an <a> tag that tells crawlers not to follow the link (e.g., "Nofollow link example")."Nofollow" links don't pass any link juice to referred webpages. That's why it is not recommended that you use nofollow attributes in internal links. You should let link juice flow freely throughout your website.

Moreover, unintentional use of nofollow attributes may result in your webpage being ignored by search engine crawlers even if it contains a valuable content. How to fix: Make sure not to use nofollow attributes by mistake. Remove them from <a> tags, if necessary.

2475 •

376 issues with unminified JavaScript and CSS files

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency.

How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

376 •

188 pages have low text-HTML ratio

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content.

That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

1880

185 issues with blocked internal resources in robots.txt

About this issue: Blocked resources are resources (e.g., CSS, JavaScript, image files, etc.) that are blocked from crawling by a "Disallow" directive in your robots.txt file. By disallowing these files, you're preventing search engines from accessing them and, as a result, properly rendering and indexing your webpages. This, in return, may lead to lower rankings. For more information, please see this article. How to fix: To unblock a resource, simply update your robots.txt file.

185 •

160 pages have too much text within the title tags

About this issue: Most search engines truncate titles containing more than 70 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. For more information, please see this Google article:

https://support.google.com/webmasters/answer/35624.

How to fix: Try to rewrite your page titles to be 70 characters or less.

160 •



41 pages don't have meta descriptions

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users.

For more information, please see these article: Create good titles and snippets in Search Results: https://support.google.com/webmasters/answer/35624. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

410

2 pages don't have an h1 heading

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly.

How to fix: Provide a concise, relevant h1 heading for each of your page.



1 page has a low word count

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts.

For more information, please view this video: https://www.youtube.com/watch?v=w3-obcXkyA4. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.



Sitemap.xml not found

About this issue: A sitemap.xml file is used to list all URLs available for crawling. It can also include additional data about each URL. Using a sitemap.xml file is quite beneficial. Not only does it provide easier navigation and better visibility to search engines, it also quickly informs search engines about any new or updated content on your website. Therefore, your website will be crawled faster and more intelligently. How to fix: Consider generating a sitemap.xml file if you don't already have one.

Then you should specify the location of your sitemap.xml files in your robots.txt, and check if Googlebot can index your sitemap.xml file with the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id.



0 external links are broken



0 external images are broken

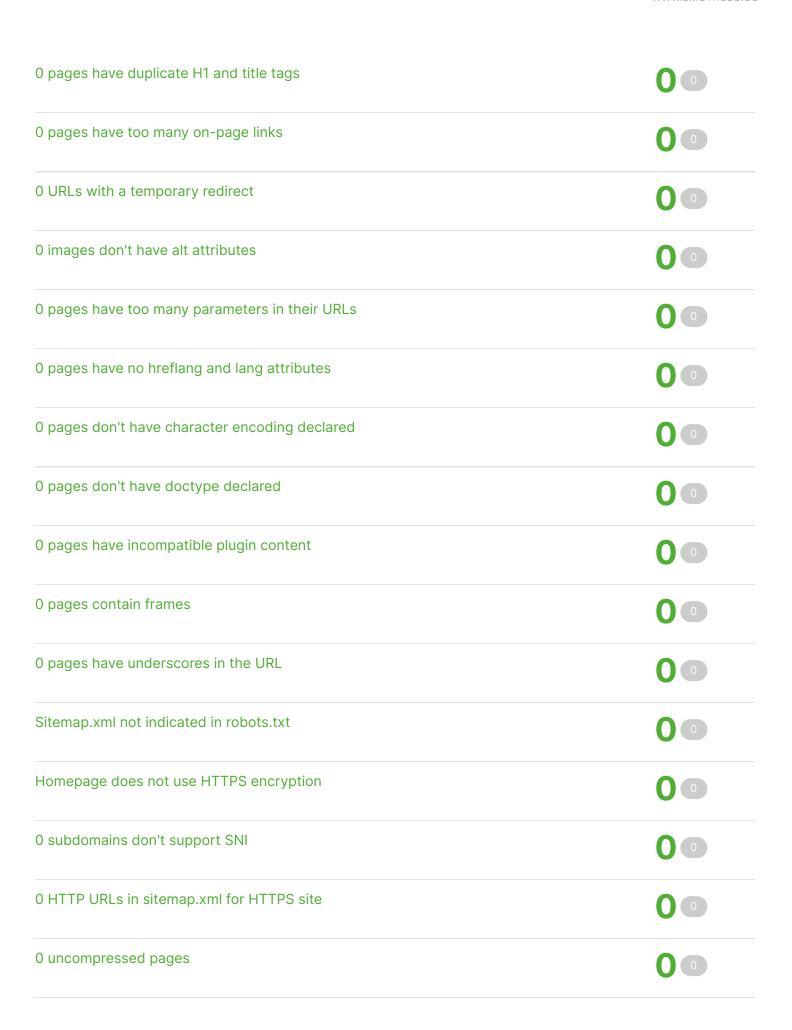


0 links on HTTPS pages lead to HTTP page



0 pages don't have enough text within the title tags







Site Audit: Crawlability Issues

epodcastnetwork.com

	20
2 pages have slow load speed About this issue: Page (HTML) load speed is one of the most important ranking factors. The quicker your page loads, the higher the rankings it can receive. Moreover, fast-loading pages positively affect user experience and may increase your conversion rates. Please note that "page load speed" usually refers to the amount of time it takes for a webpage to be fully rendered by a browser. However, crawler only measures the time it takes to load a webpage's HTML code - load times for images, JavaScript and CSS are not factored in. How to fix: The main factors that negatively affect your HTML page generation time are your server's performance and the density of your webpage's HTML code. So, try to clean up your webpage's HTML code. If the problem is with your web server, you should think about moving to a better hosting service with more resources.	20
0 pages returned 5XX status code	00
0 pages returned 4XX status code	00
0 pages have duplicate content issues	00
0 pages have too large HTML size	00
0 redirect chains and loops	00
	0 •
	90
9 pages are blocked from crawling	90



4xx errors

About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. How to fix: If a webpage returns an error, remove all links leading to the error page or replace it with another resource. To identify all pages on your website that contain links to a 4xx page, click "View broken links" next to the error page. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt

Historical chart for audits

Period: June 2, 2024 (19:17) - June 2, 2024 (19:17)



4xx errors

Site Audit: Pages Markup

epodcastnetwork.com



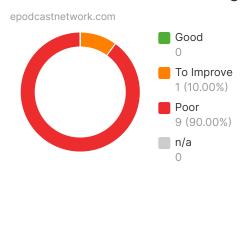
Crawled pages: 200 (100%)



Site Audit: HTTP Status Code

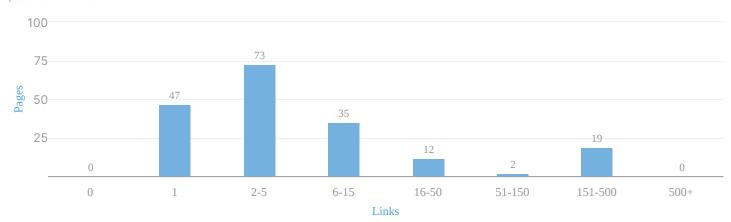
5xx 0 pages 4xx 0 pages 3xx 1 pages (0.50%) 2xx 189 pages (94.50%) 1xx 0 pages No code 10 pages (5.00%) Crawled pages: 200 (100%)

Site Audit: Core Web Vitals Page Status



Site Audit: Incoming Internal Links

epodcastnetwork.com

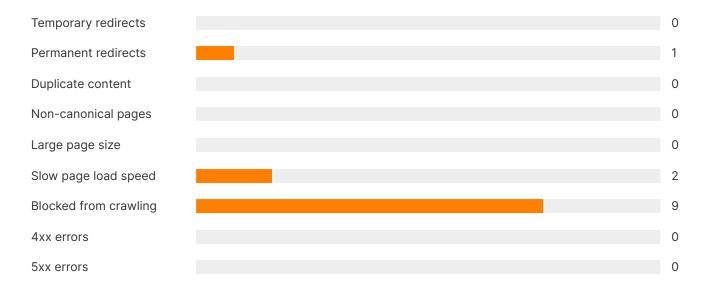


Site Audit: Crawl Budget Waste

epodcastnetwork.com



12 CRAWLED PAGES HAVE ISSUES



CRAWLED PAGES - HAVE ISSUES

Page URL	Errors	Warnings	Notices	Total Issues
https://epodcastnetwork.com/	0	15	5	20
https://epodcastnetwork.com	0	15	4	19
https://epodcastnetwork.com/about-epn/	0	15	18	33
https://epodcastnetwork.com/advertising-with-epn/	0	17	0	17
https://epodcastnetwork.com/ai-innovation-in-software-development-with-humberto-moreira-of-gigster/	0	19	13	32
https://epodcastnetwork.com/an-award-winning-publicist-teaches-how-to-stand-out-in-a-crowded-marketplace/	0	19	12	31
https://epodcastnetwork.com/author/admin-2/	0	19	26	45
https://epodcastnetwork.com/building-a-brand-identity-from-scratch-a-workshop-blueprint-for-new-ent repreneurs/	0	17	1	18
https://epodcastnetwork.com/business-opportunities-abound-in-el-paso/	0	19	13	32
https://epodcastnetwork.com/category/artificial-intelligence/	1	18	36	55
https://epodcastnetwork.com/category/authors/	0	18	50	68
https://epodcastnetwork.com/category/blog/	0	15	15	30
https://epodcastnetwork.com/category/branding/	0	17	46	63
https://epodcastnetwork.com/category/business-consultants/	0	19	50	69
https://epodcastnetwork.com/category/business-culture/	0	19	50	69
https://epodcastnetwork.com/category/e-new-york/	0	17	48	65
https://epodcastnetwork.com/category/eaustralia/	0	19	44	63



Page URL	Errors	Warnings	Notices	Total Issues
https://epodcastnetwork.com/category/enterprise-fit-radio/	0	17	50	67
https://epodcastnetwork.com/category/epn-news/	0	16	50	66
https://epodcastnetwork.com/category/exclusive-interviews/emusician-podcast/	0	17	50	67
https://epodcastnetwork.com/category/exclusive-interviews/enterprise-radio/	0	16	50	66
https://epodcastnetwork.com/category/financial/	0	17	34	51
https://epodcastnetwork.com/category/franchising/	0	19	48	67
https://epodcastnetwork.com/category/green-business-podcast/	0	16	50	66
https://epodcastnetwork.com/category/leadership/	0	19	50	69
https://epodcastnetwork.com/category/legal-corner/	0	17	40	57
https://epodcastnetwork.com/category/mobile-app-channel/	0	19	50	69
https://epodcastnetwork.com/category/photography/	0	18	23	41
https://epodcastnetwork.com/category/real-estate-2/	0	19	34	53
https://epodcastnetwork.com/category/sales-marketing/	0	16	40	56
https://epodcastnetwork.com/category/sales-marketing/ecommerce-radio/	0	16	50	66
https://epodcastnetwork.com/category/social-entrepreneurs/	0	17	50	67
https://epodcastnetwork.com/category/start-up-companies/	0	17	50	67
https://epodcastnetwork.com/category/technology/	1	18	44	63
https://epodcastnetwork.com/contact/	0	15	0	15
https://epodcastnetwork.com/creating-asaar-medicals-accountable-care-organizations-reach-program-from-scratch/	0	19	9	28
https://epodcastnetwork.com/dating-app-designed-to-help-ensure-your-matches-share-your-ambitions-and-values/	0	19	11	30
https://epodcastnetwork.com/despite-the-slow-real-estate-market-americans-are-still-moving-out-of-state-heres-how-much-it-costs/	0	17	1	18
https://epodcastnetwork.com/erika-allen-of-green-era-campus-shares-how-the-new-campus-will-transform-chicago/	0	19	11	30
https://epodcastnetwork.com/exploring-the-potential-of-ai-in-the-music-industry-with-danny-newcomb/	0	19	11	30
https://epodcastnetwork.com/factors-of-culturally-savvy-anti-racist-leaders/	0	19	13	32
https://epodcastnetwork.com/finding-purpose-and-peace-through-meaningful-sleep/	0	19	10	29
https://epodcastnetwork.com/full-bloom-products-that-allow-you-to-take-actionable-steps-to-gain-cont rol-of-your-life/	0	19	14	33
https://epodcastnetwork.com/how-direct-shipping-and-supply-chains-can-massively-increase-cash-flow-and-profit-margin/	0	19	10	29
https://epodcastnetwork.com/how-leaders-can-make-a-difference-to-help-teams-work-better-together-in-2024/	0	19	13	32



Page URL	Errors	Warnings	Notices	Total Issues
https://epodcastnetwork.com/how-to-integrate-corporate-strategy-throughout-your-organization/	0	19	9	28
https://epodcastnetwork.com/how-to-outgrow-the-competition-and-transform-our-world/	0	19	10	29
https://epodcastnetwork.com/innovation-and-invention-taking-an-idea-into-market-validation/	0	19	15	34
https://epodcastnetwork.com/intellectual-property-why-your-assets-need-protection/	0	19	11	30
https://epodcastnetwork.com/jemz-smile-chewable-teeth-whitening-treatment/	0	19	10	29
https://epodcastnetwork.com/live/	0	15	0	15
https://epodcastnetwork.com/murf-electric-bikes-a-leading-ebike-companies-in-southern-california/	0	19	11	30
https://epodcastnetwork.com/navigating-chicagos-party-rental-scene/	0	19	13	32
https://epodcastnetwork.com/palm-bin-founder-sees-black-gold-in-food-waste/	0	19	9	28
https://epodcastnetwork.com/path-now-help-for-san-diego-families-with-developmental-disabilities/	0	19	10	29
https://epodcastnetwork.com/physical-music-formats-like-vinyl-and-cds-are-back/	0	19	13	32
https://epodcastnetwork.com/poisonous-leadership-3-ways-to-safeguard-your-organization/	0	19	10	29
https://epodcastnetwork.com/portland-radio-project-music-hand-picked-by-humans/	0	19	14	33
https://epodcastnetwork.com/prioritizing-goals-and-self-with-kevyn-zeller/	0	19	11	30
https://epodcastnetwork.com/raul-luis-and-the-birria-movement/	0	19	10	29
https://epodcastnetwork.com/redefining-not-just-franchising-but-also-restoration/	0	19	13	32
https://epodcastnetwork.com/securing-your-dream-home/	0	19	10	29
https://epodcastnetwork.com/software-development-outsourcing-trends-insider-insights/	0	18	1	19
https://epodcastnetwork.com/subscribe-to-podcast/	0	17	1	18
https://epodcastnetwork.com/the-impact-of-artificial-intelligence-ai-on-personal-injury-law/	0	17	1	18
https://epodcastnetwork.com/the-key-to-creative-branding-designing-bespoke-keyrings/	0	17	1	18
https://epodcastnetwork.com/the-mcgowan-fellows-program-building-the-next-generation-of-ethical-business-leaders/	0	19	10	29
https://epodcastnetwork.com/the-way-to-a-healthy-life-with-hesslebach/	0	19	12	31
https://epodcastnetwork.com/uncovering-risk-rewards-with-leadership-expert-adam-benowitz/	0	19	11	30
https://epodcastnetwork.com/unlocking-solutions-your-family-lawyer-consultation-guide/	0	17	1	18
https://epodcastnetwork.com/why-every-product-launch-needs-professional-advertising-photography/	0	17	1	18
https://epodcastnetwork.com/why-hard-drive-storage-improvement-helps-business-operations/	0	17	1	18
https://epodcastnetwork.com/10-high-tech-suvs-that-offer-the-best-value-for-money/	0	17	1	18
https://epodcastnetwork.com/2023-era-strategies-in-talent-retention-and-recruitment-in-the-legal-indu stry/	0	19	12	31
https://epodcastnetwork.com/5-steps-to-successful-culture-change-in-the-workplace/	0	19	10	29



Page URL	Errors	Warnings	Notices	Total Issues
lem:https://epodcastnetwork.com/6-reasons-to-seek-professional-help-with-your-building-permit-application/	0	17	2	19
https://epodcastnetwork.com/a-bottled-water-business-made-for-gen-zers/	0	19	16	35
https://epodcastnetwork.com/a-conversation-with-high-profile-entrepreneur-kyle-deever/	0	19	11	30
https://epodcastnetwork.com/a-mindset-well-being-program-for-entrepreneurs-and-leaders/	0	19	11	30
https://epodcastnetwork.com/attracting-guests-10-strategies-to-market-your-vacation-rentals/	0	17	2	19
https://epodcastnetwork.com/bath-beauty-ceo-discusses-rapid-growth-social-responsibility-to-the-blind-community/	0	19	10	29
https://epodcastnetwork.com/beyond-numbers-the-value-of-virtual-cfo-expertise/	0	17	1	18
https://epodcastnetwork.com/bitcoin-price-fluctuations-why-these-happens/	0	17	2	19
https://epodcastnetwork.com/black-america-and-the-wealth-gap-tackling-generational-injustice/	0	19	14	33
https://epodcastnetwork.com/boosting-business-growth-with-salesforce-marketing-cloud-an-introduction/	0	17	2	19
https://epodcastnetwork.com/browsing-bliss-tips-to-minimize-digital-interruptions-effectively/	0	17	2	19
https://epodcastnetwork.com/building-a-future-of-climate-actions-that-get-rewarded/	0	19	12	31
https://epodcastnetwork.com/building-revenue-through-insurance-offerings/	0	19	10	29
https://epodcastnetwork.com/capillus-md-the-most-powerful-hair-restoration-cap-to-date/	0	19	16	35
https://epodcastnetwork.com/category/beverage-industry/	0	19	50	69
https://epodcastnetwork.com/category/branding/page/2/	0	18	47	65
https://epodcastnetwork.com/category/branding/page/5/	0	19	29	48
https://epodcastnetwork.com/category/business-culture/page/2/	0	19	24	43
https://epodcastnetwork.com/category/coaching-2/	0	17	50	67
https://epodcastnetwork.com/category/community/	0	17	48	65
https://epodcastnetwork.com/category/e-chicago/	0	18	50	68
https://epodcastnetwork.com/category/ehouston/	0	17	44	61
https://epodcastnetwork.com/category/enterprise-fit-radio/page/2/	0	18	51	69
https://epodcastnetwork.com/category/enterprise-fit-radio/page/6/	0	17	35	52
https://epodcastnetwork.com/category/farming/	0	17	34	51

[•] We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

Site Audit: Core Web Vitals Analyzed Pages

epodcastnetwork.com



URL	Status	LCP	TBT	CLS
https://epodcastnetwork.com/how-to-integrate-corporate-strategy-throughout-your-organization/	Poor	9.51s	242ms	0.011
https://epodcastnetwork.com/category/social-entrepreneurs/	Poor	8.20s	305ms	0.004
https://epodcastnetwork.com/category/green-business-podcast/	Poor	4.05s	216ms	0.000
https://epodcastnetwork.com/business-opportunities-abound-in-el-paso/	Poor	9.09s	841ms	0.013
https://epodcastnetwork.com/intellectual-property-why-your-assets-need-protection/	Poor	8.05s	518ms	0.012
https://epodcastnetwork.com/category/enterprise-fit-radio/	Poor	7.28s	1,109ms	0.000
https://epodcastnetwork.com/category/branding/	Poor	7.96s	306ms	0.000
https://epodcastnetwork.com/	Poor	6.52s	333ms	0.000
https://epodcastnetwork.com/despite-the-slow-real-estate-market-americans-are-still-moving-out-of-stat e-heres-how-much-it-costs/	Poor	7.75s	146ms	0.001
https://epodcastnetwork.com/why-every-product-launch-needs-professional-advertising-photography/	To Improve	3.10s	192ms	0.000